



Fashion and Interior Design Industry Sector

The Fashion and Interior Design industry sector is a multibillion-dollar enterprise offering a wide variety of careers. Highly sophisticated, it involves market research, brand licensing and intellectual property rights, design, materials engineering, product manufacturing, marketing, and distribution. According to the California Fashion Association, a particularly high demand exists for preproduction jobs involving computerized pattern making and product data management for larger companies. Contributing to the growth in the fashion industry's gross sales is a global focus on the Los Angeles lifestyle involving, for example, apparel, textiles, home furnishings, and furniture; the growing use of international sourcing; and the development of new technologies. And in the interior design industry, employment has been projected to grow by 12 percent through 2012 as demand rises for the interior design of private homes, offices, restaurants, facilities that care for the elderly, and a variety of retail establishments.

This industry sector includes two interrelated pathways—(1) Fashion Design, Manufacturing, and Merchandising; and (2) Interior Design, Furnishings, and Maintenance. Each pathway consists of a coherent sequence of courses that begins with a foundation course, continues through one or more concentration courses, and concludes with a capstone course. Secondary-level instruction in high schools and regional occupational centers and programs is articulated with postsecondary educational programs in private training schools, community colleges, and four-year colleges and universities.

Fashion and Interior Design Industry Sector Pathways:

- *Fashion Design, Manufacturing, and Merchandising*
- *Interior Design, Furnishings, and Maintenance*

Entry Level Careers

(with high school diploma)

Sales Associates
Assistant Store Manager
Showroom Assistant
Cutter
Design Assistant
Sales Representative
Trade Intern
Set Decorator
Floral Designers
Merchandise Displayers
Window Trimmers
Pattern Designer
Fashion Coordinator

Technical Level Careers

(with AA or AS degree or certificate)

Fashion Illustrator
Visual Merchandiser
Fashion Buyer
Stylist
CAD Specialist
Facility and Space Planner
Assistant Designer
Costume Designer
Textile Designer
Drapery/Upholstery Estimator

Professional Level Careers

(with BS or BA degree)

Fashion Designer
Fashion Journalist
Fashion Forecaster
Fashion Merchandise Manager
Interior Designer
Ergonomic Consultant
Preservationist
Lighting Specialist



Fashion Design, Manufacturing, and Merchandising Pathway

Sample CTE Courses*

Education Level and Related Occupations**

Introductory	Concentration	Capstone	High School Diploma	Certification and/or AA Degree	Bachelor's Degree or Higher
<ul style="list-style-type: none"> ▪ Home Economics Careers & Technology Comprehensive Core I ▪ Home Economics Careers & Technology Comprehensive Core II 	<ul style="list-style-type: none"> ▪ Fashion, Textiles, and Apparel ▪ Apparel Design and Construction 	<ul style="list-style-type: none"> ▪ Careers in Fashion Design, Manufacturing, and Merchandising ▪ Fashion Merchandising ▪ Apparel Manufacturing and Production ▪ Fashion History and Design 	<ul style="list-style-type: none"> ▪ Sales Associate ▪ Assistant Store Manager ▪ Customer Service Provider ▪ Showroom Assistant ▪ Cutter 	<ul style="list-style-type: none"> ▪ Fashion Illustrator ▪ Visual Merchandiser ▪ Fashion Buyer ▪ Stylist ▪ Sales Representative 	<ul style="list-style-type: none"> ▪ Fashion Designer ▪ Fashion Journalist ▪ Fashion Forecaster ▪ Fashion Merchandise Manager ▪ Operational Manager

Interior Design, Furnishings, and Maintenance Pathway

Sample CTE Courses*

Education Level and Related Occupations**

Introductory	Concentration	Capstone	High School Diploma	Certification and/or AA Degree	Bachelor's Degree or Higher
<ul style="list-style-type: none"> ▪ Home Economics Careers & Technology Comprehensive Core I ▪ Home Economics Careers & Technology Comprehensive Core II 	<ul style="list-style-type: none"> ▪ Environmental Design ▪ Housing and Interior Design 	<ul style="list-style-type: none"> ▪ Careers in Interior Design, Furnishings, and Maintenance ▪ Interior Design 	<ul style="list-style-type: none"> ▪ Retail Sales Associate ▪ Design Assistant ▪ Sales Representative ▪ Trade Intern (various occupations) ▪ Set Decorator 	<ul style="list-style-type: none"> ▪ Visual Merchandiser ▪ CAD Specialist ▪ Facility and Space Planner ▪ Assistant Designer 	<ul style="list-style-type: none"> ▪ Interior Designer ▪ Ergonomic Consultant ▪ Preservationist ▪ Lighting Specialist+ ▪ Certified Kitchen or Bath Specialist+

*Sample CTE Courses are from the Career Technical Education Framework for California Public Schools (California Department of Education: 2007, <http://www.cde.ca.gov/re/pn/fd/>)

**Visit ASSIST (www2.assist.org/browseAreas.do) for community college and UC/CSU information and California Career Zone (www.cacareerzone.org) for occupation information.

+This occupation requires certification or licensure.

Related Career Technical Student Organization: FBLA (<http://www.cafbla.org>), DECA (<http://www.cadeca.org>), and SkillsUSA (<http://www.skillsusaca.com>)

Additional Industry Sector information available through the Los Angeles Mission College Tech Prep Distribution Points Project (<http://www.lamission.edu/techprep/projects.aspx>).